

Joseph Campo

Producer – Director

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- Award winning entertainment and fact entertainment producer for Netflix, BBC, Channel 5, and RTÉ.
- Produced and directed first series of successful formats.
- Confident and experienced in format development.
- A history of managing large teams and directing large crews on location.
- Confident working with high-profile talent.
- Holder of US Passport and Permanent UK Visa
- Entertainment sensibilities with a background in scripted comedy.

2018 Producer-Director

Stellify Media

Chicken, Series 1, Netflix

- New gameshow format, and the first non-scripted entertainment show commissioned by Netflix in Europe.
- Directed gameplay and created production plan to match showrunner's vision.
- Worked with high profile talent.

Exec: Kieran Doherty,
Matthew Worthy

Producer-Director

Stellify Media

The White Room (Taster), BBC1

- Physical action gameshow where gameplay in virtual reality affects gameplay in the real world.
- Created tone and visual style.
- Devised shooting plan for ambitious seven camera taster, two of which were in virtual reality.

Execs: Kieran Doherty,
Matthew Worthy

2017 Development Producer

Waddell Media

Waddell Media

- Developed and pitched ideas across all UK and Irish broadcasters.
- Self-shot and edited multiple tasters.

Execs: Jannine Waddell,
David Cummings

Series Producer-Director

Stellify Media

Beauty Queen & Single, Series 1, BBC1 NI

- New Constructed reality dating format.
- Trail: <https://vimeo.com/204522856>
- Winner of RTS NI Award for Best Comedy / Entertainment
- #1 show in slot
- #1 on demand entertainment show in the week it launched

Execs: Kieran Doherty,
Matthew Worthy

Producer-Director

Space Truckers, BBC1 NI

- New reality science/trucking format
- Directed nervous new talent
- Created innovative camera plan and workflow to capture smooth footage in the cab of a truck on a tight 'haul'
- Wrote and directed 'blue collar' science lesson segments interspersed throughout the show

Stellify Media

Execs: Kieran Doherty,
Matthew Worthy

Producer-Director

Goodbye House, RTÉ

- New Property Format
- Trail: <https://vimeo.com/223154455>
- #1 show in its timeslot, 30% share

Stellify Media

Execs: Kieran Doherty,
Matthew Worthy

2016 Story Producer

In Solitary, Channel 5

- Winner RTS NI Award Factual Entertainment
- Commissioned for a Series
- Trail: <https://vimeo.com/204522717>

Stellify Media

Execs: Kieran Doherty,
Matthew Worthy

Development Producer and Edit Producer

Can't Touch This, BBC1

- New physical action gameshow
- Trail: <https://vimeo.com/223338174>
- Produced and directed trail/pitch materials that sold the series
- Ran the edit for 4 episodes, writing storylines and working with voiceover talent Sue Perkins

Stellify Media

Execs: Kieran Doherty,
Matthew Worthy

2015 Development Producer

Stellify Media

- Produced, shot, and directed over 20 tasters; hit rate of 1 in 5
- Developed shows from the initial idea straight through to pitch
- Pitched to commissioners

Stellify Media

Execs: Kieran Doherty,
Matthew Worthy

Education

Channel 4 Creative Mentor Network, Tom Beck, Head Of Live Events for Channel 4

Series Producer Programme, Donna Taberer, Creative Skillset

Production Management Course, Helen Murray of Green Inc.

Production Management Course, Anne Cafferky, Production Executive at BSkyB

Digi Shorts Scheme, Northern Ireland Screen

University of Oklahoma, BA (Hons), Theatre

References

Matthew Worthy
Joint MD, Stellify Media
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Colin Pauser-Cowman
Head of Development, Waddell Media
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Justin Binding
Commissioner, BBC NI
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Life before TV

Before working in telly, I produced and directed cross platform projects and feature films - "The Clandestine" (Comedy Web Series), "Nations of Peace," and "The Art of Kissing." I got my start in LA working at an editing facility for commercials and have done mountains of corporate work. I believe honest, concise storytelling, a beautiful aesthetic, and well timed humour are the keys to brilliant programming.